

# PRIVACY POLICY

## PRIVACY & COOKIES - OUR PROMISE TO YOU

At PlantBAR NYC, we are committed to protecting the privacy and security of our customers and site visitors. We will always strive to keep your data safe and secure. Our Privacy Policy outlines exactly why we need your data and how we use it. If you have any questions or concerns relating to the privacy of your data, please contact us at [info@plantbarnyc.com](mailto:info@plantbarnyc.com). For all our services, the data controller (the company responsible for your privacy) PlantBAR NYC.

## INFORMATION COLLECTION

Our site uses mail forms to fulfill customer requests for information. We collect contact information (names, email addresses and company names, for example) submitted voluntarily from the mail forms. We do not collect or store any type of personal or sensitive data which has not been submitted voluntarily. We do maintain usage logs that allow us to help monitor how visitors are using our web site so that we may better assess their needs.

We use third-party service providers to monitor traffic patterns to show how and when visitors use our site. These monitoring technologies may use cookies where authorized by PlantBAR NYC. This information is used to improve site design and enhance the visitor experience. The information collected by these means is anonymous and does not personally identify the visitor. Note that browser Privacy Options may offer user control over the acceptance of both first and third party cookies.

## HOW WE USE YOUR INFORMATION

We use your information for a variety of reasons. Some of these include but are not limited to, providing information to our customers, sending you our newsletter and invitations to events, providing you with product updates or replying to a job application submitted to us.

If you choose to provide us with information about yourself by applying for a job at PlantBAR NYC and sending your CV, we will ensure it is held securely for a maximum of 6 months. It may be accessed from PlantBAR NYC, as required for recruitment purposes, by personnel with appropriate privileges. Personal data may be shared with external organizations as required to facilitate the recruitment process.

## SHARING YOUR INFORMATION

We do not, and will not, sell any of your personal information data to any third party. We value our customers' trust and loyalty. However, we share your data with some companies as an essential part of being able to effectively provide all of our services to you. These companies include our Customer Service platform provider - to provide a customer ticketing system and our marketing platform provider - to send you email updates and product news, for example. You can contact us at [info@plantbarnyc.com](mailto:info@plantbarnyc.com) for a full list of these third parties.

## MARKETING MESSAGES

If you have asked to receive email updates such as our newsletter, invitations to events and webinars or product information, we'll send them to you until you tell us otherwise. If you'd like to stop receiving marketing messages from us, you can do so at any time by:

- Clicking on the 'unsubscribe' link in any email
- By contacting us at [info@plantbarnyc.com](mailto:info@plantbarnyc.com)

Once you do this, we'll make sure you don't receive any further marketing messages from us. Please note that it may take a few days to fully update all of our systems and process your request, so you may receive an email during that process. Please note, if you have multiple email addresses you will need to unsubscribe each email address individually. Stopping marketing messages will not stop customer communications, if you use PlantBAR NYC products.

## KEEPING YOUR INFORMATION

We'll hold onto your information for up to 2 years or as long as we need it in order to provide our services to you. We may keep hold of some of your information as required, if it is reasonably necessary to meet legal requirements, prevent fraud or enforce our terms and conditions.

## CHANGES TO HOW WE PROTECT YOUR PRIVACY

We may update this page from time to time, to ensure you are fully informed about how we are processing your data. If we make significant updates to our policy, we will contact you by email so that you can review any upcoming changes before you continue to use our services.

## COOKIES

We use cookies on our website. For more information on cookies, please see our [Cookie Policy](#).

## WHERE WE STORE YOUR PERSONAL DATA

We store your information only in countries that have a GDPR compliant Privacy Shield in place, such as the USA.

Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share a password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal data, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

## DISCLOSURE OF YOUR INFORMATION

We may disclose your personal information to third parties: If PlantBAR NYC Project or substantially all of its assets are acquired by a third party, in which case personal data held by it about its customers will be one of the transferred assets.

If we are under a duty to disclose or share your personal data in order to comply with any legal obligation, or in order to enforce or apply our terms of use and other agreements; or to protect the rights, property, or safety of

PlantBAR NYC, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

## YOUR CONSENT

By using our web site, you consent to the collection and use of information as specified above. If we change our privacy policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances, if any, we disclose it.

## HOW TO CONTACT US

If you have any questions about this privacy notice or would like us to stop using your information, please contact us at:

EMAIL:

[info@plantbarnyc.com](mailto:info@plantbarnyc.com)